

Is your packaging...



Incognito Packaging?

Incognito Pattern Print

Inside pattern prints are the ultimate tool in giving your courier deliveries that superb WOW factor. Your customer is presented with a fantastic blaze of colour when they open their parcel making them far more likely to share their purchase with their friends on social media.

"Nearly four in 10 consumers would share a picture of an online delivery via social media if it came in a unique, branded or gift-like box."

"Seventy-four percent of 18-25 year olds are likely to share a product on social media, with 88 percent of those customers posting to Facebook."

"52 percent of consumers likely to make repeat purchases from an e-retailer that delivers orders in premium packaging."

"Google says 1 in 5 consumers have watched an unboxing video and 76% of those watched it while researching a product"

"In our busy world with big numbers, personalising your online orders to each customer can help them feel appreciated and special"

"Research from Google shows Unboxing Videos booming on social media since 2007"

"A Google search for 'Unboxing Videos' returns about 12million results"

"A great Unboxing Experience can cost as little as 15p, it's worth every penny!"

What makes us so special?

We use anti-rub inks so the ink doesn't rub off on your products and hands!



****Save Money****

Make Sure You Take a Look at our Stock Cutter List on Page 7.

The Sample/Production/Delivery Process

It might be a little bit scary placing your first order for your new printed boxes, but don't worry, we have everything in hand.

Here we walk you through exactly what will happen when and what to double check to make sure your boxes are perfect.

1. Sorting the Spec

Firstly we have to decide what strength and design your box needs to be. So we will ask questions like "What weight will the box carry?" and "How delicate are your products?" At this stage we will also want an idea what printing process you will want to use (see next page).

2. Sorting Quotes & Samples

Getting prices is next along with samples giving you an idea of the type of design and strength of the box. At this stage you need to check the box is going to be sturdy enough for the job.

3. Sorting Artwork

Sorting artwork can take quite a while sometimes so it's best to leave as much time as possible for this. We will need High Resolution logo files and an idea of how you want your box to look, from that we can create some 2D artwork files to give you an idea of how the finished print will look. At this stage you need to double check all the details on the artwork are correct.

4. Going to Production

After artwork approval we go into the production stage, there are a few days where we check it all through and set up all the production details. Then all the materials get ordered and we start planning into production. We can rarely make any changes at this point so double check everything is correct.

5. Delivery

This is the most exciting part! We will let you know when we have your finished products ready and waiting to be sent to you. This is the point you need to make sure all outstanding balances are paid and you have someone available to receive the delivery. Your order will most likely be at least one pallet so you need to make sure you have the space to store them.

What makes us so special?
Our printing is fantastic quality
so you can print very small
text, and use silky inks!



What makes us so special?
We don't just supply printed
boxes, we supply a whole
range of other packaging too!

Litho, Flexo & Digital Printing

Printing processes can be very confusing, there are so many different methods and pricing levels it's a job to know which one to use. That's why it's good to know the different options before you start dreaming up your design.

Flexo Printing

The common method used for most postal packaging. Simple logos and text can be printed in up to four spot colours and is a cost effective way of promoting your company brand and message. This is the option you will want to use if you want to reduce your costs as much as possible.

High Definition Flexo Printing

With HD flexo we can print CMYK in up to 90dpi, that means we can print images and pictures to add extra impact. Costs for this are the same as standard flexo but expect higher setup costs.

Digital Printing

Short run minimum volumes and CMYK printing make digital printing a good choice if you are not sure of your final design. Although a higher unit cost you won't need to pay any print setup costs.

Litho Printing

The top notch printing process giving high quality CMYK image printing in up to 300dpi. With Litho we can also add a gloss varnish to really add a superb high impact finish.

What makes us so special?

We have a range of stock cutters so you may not need to pay extra for set-up costs!
(see pg 7)



What makes us so special?
We always deliver on a tail-lift and you can ask the delivery driver to wheel your boxes into your garage for you!

incognito
packaging

Other Options/Products

We don't just supply boxes, you can also buy all your unique packaging from us, take a look at just a few of our extra product ranges.

Many of our customers get us to print a range of boxes, bags, tape, and tissue paper all with the same logos and colour scheme.



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What makes us so special?
We suggest options and alternatives that can increase your brand perception, cut your costs, and reduce your storage space!





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